Sponsorship Opportunities

The Nancy & David Wolf Holocaust & Humanity Center (HHC) invites you to join us in our 20th Anniversary Year as a year-long sponsor. Sponsorships enable HHC to ensure the lessons of the Holocaust continue to inspire action throughout the community by supporting innovative and unique programming! HHC’s programming focuses on the individual; educating, challenging, and inspiring each of us to examine our potential to make a difference. Unused sponsor tickets will be made available to educators and Holocaust Survivors.

Year Long Sponsorships

20th Anniversary Year Sponsor- $100,000 – Each year, HHC impacts more than 200,000 individuals through innovative programs and partnerships including film screenings, discussions with authors, commemorations, lectures, and musical and theatrical performances. These programs strive to challenge injustice, inhumanity, and prejudice, while fostering understanding, inclusion, and engaged citizenship. The year sponsor will receive:

- Name or logo incorporated into a specially designed 20th Anniversary Year logo which will appear on all marketing materials including hard mail, email, the HHC website, Annual Report, and programmatic ephemera.
- Verbal and visual recognition during public events throughout the year.
- Sign in HHC lobby throughout the 20th Anniversary Year.
- 20 tickets to HHC’s annual fundraiser, The Liberation Ball, on Sunday, May 3, 2020.
- Full page advertisement in The Liberation Ball program.
- Honoring Those Who Served – please send photograph, name, branch & rank to tjohnson@cincyhhc.org.
- Invitations to exclusive donor events.
- Access to HHC’s private meeting spaces for corporate use.
- One free admission day for friends, family, and employees at the museum including a guided tour.
Tour Sponsor - $50,000 – In HHC’s opening year, tens of thousands of individuals visited the new museum at Union Terminal. Of this impressive number, over six thousand individuals received a guided tour experience from one of our trained Museum Interpreters; a highly skilled group of volunteers. Our goal is to provide 10,000 visitors a guided tour in HHC’s 20th anniversary year. Tour Sponsor will receive:

- Name or logo on all marketing materials including hard mail, email, the HHC website, Annual Report, and educator specific mailings as related to tours.
- Verbal and visual recognition before each guided tour.
- Sign in HHC lobby throughout the 20th Anniversary Year.
- 20 tickets to HHC’s annual fundraiser, The Liberation Ball, on Sunday, May 3, 2020.
- Full page advertisement in The Liberation Ball program.
- Honoring Those Who Served – please send photograph, name, branch & rank to tjohnson@cincyhhc.org.
- Invitations to exclusive donor events.
- Access to HHC’s private meeting spaces for corporate use.
- 25 complimentary tickets to the museum for friends, family, and employees. Guided experience can be arranged upon request.

Holocaust Awareness Programs Sponsor - $30,000 – HHC holds dynamic and innovative programming each year to bring the lessons of the Holocaust to the community. Throughout the Cincinnati area, HHC holds lectures, performances and more on the Holocaust. The Holocaust Awareness Programs Sponsor will receive:

- Name or logo on all marketing materials hard mail, email, the HHC website, Annual Report, and programmatic ephemera as related to Holocaust Awareness Programs.
- Verbal and visual recognition at each Holocaust Awareness Program.
- 20 tickets to HHC’s annual fundraiser, The Liberation Ball, on Sunday, May 3, 2020.
- 1/2 page advertisement in The Liberation Ball program.
- Honoring Those Who Served – please send photograph, name, branch & rank to tjohnson@cincyhhc.org.
- Invitations to exclusive donor events.
- Access to HHC’s private meeting spaces for corporate use.
- 20 complimentary tickets to the museum for friends, family, and employees. Guided experience can be arranged upon request.
Volunteer Sponsor - $25,000 – The HHC staff is supported by a dedicated group of trained volunteers. These include interpreters who guide groups through the museum, student interns, and other volunteers. The Volunteer Sponsor will receive:

- Name or logo on all marketing materials including hard mail, email, the HHC website, Annual Report, and ephemera as related to volunteer activities and training.
- Visual recognition on volunteer name badges.
- 20 tickets to HHC’s annual fundraiser, The Liberation Ball, on Sunday, May 3, 2020.
- 1/2 page advertisement in The Liberation Ball program.
- Honoring Those Who Served – please send photograph, name, branch & rank to tjohnson@cincyhhc.org.
- Invitations to exclusive donor events.
- Interpreter-led tour of the museum for 15 friends, family, and employees.

Educator Engagement Sponsor - $20,000 – HHC strives to provide educators with the tools and techniques to effectively teach the Holocaust in their classrooms including providing educator open houses throughout the school year, pre and post-visit materials, educator workshops, curriculum development, and an Advanced Topics Discussion Group. The Educator Engagement Sponsor will receive:

- Name or logo on all marketing materials including hard mail, email, the HHC website, Annual Report, and ephemera as related to educator programming and trainings.
- Verbal and visual recognition during educator programming and trainings.
- 20 tickets to HHC’s annual fundraiser, The Liberation Ball, on Sunday, May 3, 2020.
- 1/4 page advertisement in The Liberation Ball program.
- Honoring Those Who Served – please send photograph, name, branch & rank to tjohnson@cincyhhc.org.
- Invitations to exclusive donor events.
- Interpreter-led tour of the museum for 15 friends, family, and employees.
Classroom Outreach Sponsor - $20,000 – HHC has developed unique, engaging, and thought-provoking classroom resources to enhance students’ learning about Holocaust and humanity education. Encouraging hands-on and immersive learning, HHC’s traveling exhibits, Speakers Bureau, and Echoing Voices reach communities that do not have the opportunity to visit the museum in person. The Classroom Outreach Sponsor will receive:

- Name or logo on all marketing materials including hard mail, email, the HHC website, Annual Report, and ephemera as related to classroom outreach.
- Visual recognition on user guides, suggested activities, and other materials as related to classroom outreach materials.
- 20 tickets to HHC’s annual fundraiser, The Liberation Ball, on Sunday, May 3, 2020.
- 1/4 page advertisement in The Liberation Ball program.
- Honoring Those Who Served – please send photograph, name, branch & rank to tjohnson@cincyhhc.org.
- Invitations to exclusive donor events.
- Interpreter-led tour of the museum for 15 friends, family, and employees.

Website & Outreach Sponsor - $20,000 – HHC provides information about upcoming programming and trainings as well as many educational and visitor resources to potential guests, educators, and students via its website. Newly launched in September 2019, the website has had over 68,000 views and we expect thousands of visitors to our site during our 20th Anniversary Year. The Website & Outreach Sponsor will receive:

- Prominent positioning of name or logo on the homepage, www.holocaustandhumanity.org.
- Name or logo included in HHC’s monthly e-newsletter which has a reach of almost 7,000 contacts and continues to grow each year.
- 20 tickets to HHC’s annual fundraiser, The Liberation Ball, on Sunday, May 3, 2020.
- 1/4 page advertisement in The Liberation Ball program.
- Honoring Those Who Served – please send photograph, name, branch & rank to tjohnson@cincyhhc.org.
- Invitations to exclusive donor events.
- Interpreter-led tour of the museum for 15 friends, family, and employees.